

Julia DeBari

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- User Experience Designer** Multi-talented User Experience Designer with over ten years' experience working with the web. Thorough execution of projects based upon a solid understanding of user-centered design principles and technology integration. Expertise in e-commerce sites, content management systems, instructional design, and SaaS web based applications. Familiar with design for mobile devices.
- Tools** Adobe Creative Suite CS5, Adobe Acrobat Pro, Microsoft Visio, Microsoft Office, Axure, OmniGraffle, Captivate, Morae, XHTML, CSS
- Career History**
- 3/2011-Present MRM WORLDWIDE, San Francisco, CA
Sr. User Experience Design Consultant
- Create content strategy plans, wireframes, best practice documentation, content audits, heuristic evaluations, and user task flows.
 - Develop a mobile strategy plan for a Fortune 100 company.
 - Design administrative applications.
- 4/2009-3/2011 SAPIENTNITRO, San Francisco, CA
Sr. Information Architect
- Created sitemaps, user task flows, interaction specifications, personas, and wireframes among other deliverables.
 - Participated in user research and analysis.
 - Collaborated closely with team members in various roles to assess project requirements and solutions.
- 9/2008-5/2010 ACADEMY OF ART UNIVERSITY, San Francisco, CA
Instructor/Course Developer/SME
- Gave presentations and prepared course material.
 - Developed interactive examples and templates for student use.
 - Interacted with students via discussion boards and Web meetings.
- 3/2007-2/2009 RAZORFISH, San Francisco, CA
Information Architect (3/2008-2/2009)
- Identified and translated target audiences' needs, tasks, and goals into creative concepts using user research and analytics.
 - Designed information architecture for Parsons.com creating a consistent user experience targeting a younger Internet savvy demographic.
 - Authored specifications ensuring client stakeholder, development, creative and QA could follow consistent design standards.
- Presentation Layer Developer (3/2007-2/2008)**
- Hand-coded sites with shifting deadlines.
 - Produced a best practices document for working with other departments.

- Received quarterly Employee-of-the-Month award in first year with company.

4/2005-1/2007 ACADEMY OF ART UNIVERSITY, San Francisco, CA

Application User Interface Designer (4/2007-1/2007)

- Determined product direction and identified user needs and goals.
- Defined task and workflow models.
- Authored documentation which served as functional specifications for prototyping, development, and quality assurance.
- Created functional prototypes using HTML, JavaScript, and CSS.

Instructional Designer (4/2005-3/2007)

- Used Dreamweaver, Flash, Acrobat, Photoshop, JavaScript, and other multimedia applications to create unique learning experiences.
- Managed multiple people and content for each course created.
- Took on extra projects to increase the productivity of the department and instructors while maintaining current workload.

9/2004-3/2005 GAP INC., San Francisco, CA

Web Developer

- Used JSP and JavaScript to create web-based applications.
- Created functional prototypes for use in usability testing.
- Worked with User Researchers to analyze feedback.

2/2004-8/2004 BENJAMIN CUMMINGS, San Francisco, CA

Web Developer

- Built a variety of educational media products including websites, CDs, online courses, and interactive media.
- Provided technical advice and support to editorial teams on the use of existing and new tools and technologies.
- Mentored junior members of the team in processes and skills.

5/2003-12/2003 MACROMEDIA, San Francisco, CA

User Interface Designer

- Developed and presented UI mock-ups and prototypes using Flash.
- Created a project specific web site to facilitate team communication.
- Coordinated with an interdisciplinary team to define, specify, and design application features.

12/2000-1/2004 BALTHASER ONLINE, San Francisco, CA

Software as a Service application for building Flash based web sites.

Interactive Developer

- Designed and authored content assets such as widgets and web site templates.
- Participated in defining strategy and release cycles.
- Devised training materials and trained corporate clients in using the Balthaser Online system.

Education

2011 - 2014 **Capella University, San Francisco, CA**

M.S. Curriculum and Instruction

2010 **Certified Usability Analyst, San Francisco, CA**

Certificate, Human Factors International

- 2004 **University of Phoenix**, San Francisco, CA
B.S. Information Technology Management
- 2001 **Ex'pression Center for New Media**, Emeryville, CA
B.S. Digital Visual Media
- 1998 **College of the Atlantic**, Bar Harbor, ME
B.A. Human Ecology